



EUROPEAN ART AND CULTURE BETWEEN FREE TRADE AND CULTURAL DIVERSITY. A DELICATE DIALOGUE?

Date: 15 -16 December 2006

Venues: High Tech Centre, Helsinki, Tammasaarencatu 1-7

Cable Factory, Tallberginkatu 1

Programme

FRIDAY 15th December 2006

Venue: High Tech Centre, Helsinki, Tammasaarencatu 1-7

9h30 Registration and coffee

10h30 **Opening Session - EUROPEAN ART AND CULTURE BETWEEN FREE TRADE AND CULTURAL DIVERSITY. WHAT IS AT STAKE?**

Kimmo Aulake, Special Government Adviser, Finnish Ministry of Education and Culture;
Chair of the Steering Committee for Culture, Council of Europe

Xavier Troussard, Head of Unit, Directorate General for Education and Culture, European
Commission (tbc.)

Hannu Takkula, MEP, Member of Committee on Culture and Education, European
Parliament

Welcome Speeches by the Organisers:
Péter Inkei, CIRCLE Board Member
Cas Smithuijsen, Director, Boekman Foundation
Ritva Mitchell, Research Director, Cupore

11h15 **Session I - REGULATIONS AND LAWS**

Chair Kimmo Aulake, Special Government Adviser, Finnish Ministry of Education and
Culture

WTO, Free Trade and Culture

Peter Van den Bossche, Professor of International Trade Law, Maastricht University

Global Cultural Contract

Christophe Germann, Attorney-at-law, Lecturer at the Institute of European Economic Law of
the University of Bern

Why Do We Need a Convention on Cultural Diversity?

Jukka Liedes, Director of Culture and Media Policy Division, Finnish Ministry of Education and
Culture

Discussion



BOEKMANstichting



Culture 2000



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FRIDAY 15th December 2006

Venue: High Tech Centre, Pinta Building, Tammasaarenkatu 3

14h00 Lunch in the Restaurant Hima & Sali, Cable Factory, main entrance

The Cable Factory Tour (optional)

16h00 **Session II - AUDIOVISUALS AND THE CREATIVE INDUSTRIES**
Chair Kirill Razlogov, Director of the Russian Institute for Cultural Research

Creative Industries and Regulations

John Howkins, Deputy Chairman, The British Screen Advisory Council (BSAC)

Culture Inc. or Trade Revisited? How Interinstitutional Dialectics and Dynamic Actor Positions Affect the Outcome of the Debate on Cultural Trade and Diversity

Jan Loisen, Researcher, Free University of Brussels

Karen Donders, Researcher, Institute for European Studies, Brussels

Panel discussion: Can the Existing Legal Frameworks Take Into Account the Cultural Specificity of the Audiovisual Sector?

John Howkins, Deputy Chairman, BSAC

Jan Loisen, Researcher, Free University of Brussels

Verena Wiedemann, Secretary General, German Public Broadcasting Company (ARD), Berlin

Alessandra Priante, Senior Analyst, Italian Audiovisual Observatory

20h00 Christmas Dinner in the Restaurant Hima & Sali, Cable Factory, main entrance



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SATURDAY 16th December 2006

Venue: High Tech Centre, Pinta Building, Tammasaarenkatu 3

09h30 **Session III - ARTS, HERITAGE, TOURISM AND FREE TRADE**
Moderated by Christopher Gordon, Independent Researcher and Consultant

Introductory speeches by:

Joost Smiers, Emeritus Professor of Political Science of the Arts, Utrecht School of the Arts

Nina Obuljen, Research Fellow, Institute for International Relations/Culturelink, Zagreb

Ferdinand Richard, Director of Aide aux Musiques Innovatrices (AMI), Marseille

Discussion

11h30 Break

11h45 **Closing Session - CONCLUSIONS OF THE ROUND TABLE AND AND THE FUTURE CHALLENGES FOR CULTURAL POLICY RESEARCH**

Discussion moderated by Dorota Ilczuk, President of CIRCLE and Rod Fisher, Director, International Intelligence on Culture

13h00 Lunch in the Restaurant Hima & Sali, Cable Factory, main entrance

14h30 CIRCLE Annual General Meeting at the Cable Factory, Watti seminar space, Staircase D, basement level

20h00 Sauna and supper at the High Tech Center, Santa-Maria Building, Tammasaarenkatu 5